

InfantSEE Brochure / Leaflet

Color print, double-sided, English on one side, Spanish on the other (4 3/4 x 8 1/2) -- Bundled in Quantities of 25



FRONT

Healthy Infants Healthy Eyes Healthy Futures

Cooing, sitting up and crawling are signs that your baby is growing. Your baby's vision goes through important stages too. Did you know eye problems can occur without noticeable symptoms?

An eye and vision assessment is an important step in making sure your baby is learning to see properly. The InfantSEE® program provides a one-time, no-cost eye and vision assessment for babies 6 to 12 months old.

To find a participating optometrist in your area, visit www.infantsee.org or call (888) 396-EYES (3937).



BACK

Infantes Saludables Ojos Saludables Futuros Saludables

Bañarse, sentarse y gatear son las primeras señales de que su bebé está creciendo. La vista de su bebé pasa también por diferentes etapas. Las señales de un cambio en la vista del bebé se manifiestan igualmente, sin embargo, a veces estos cambios no son muy evidentes y esto puede significar problemas de la vista.

El examen preliminar constituye un paso muy importante para asegurarse de que su bebé esté aprendiendo a ver correctamente.

El programa InfantSEE® provee de una visita preliminar sin costo alguno y un chequeo para bebés entre los seis y los doce meses de edad.

Para mayor información para localizar a los optometristas participantes en su área, visite www.infantsee.org o llame al (888) 396-EYES (3937).



InfantSEE Bookmarks

Color print, double-sided English on one side, Spanish on the other (2 x 8 1/2) -- Bundled in Quantities of 50



FRONT

- Trip to the Pediatrician.
- Trip to the Dentist.
- Trip to the Eye Doctor???

The American Optometric Association recommends scheduling baby's first eye exam at 6 months.

InfantSEE® offers no-cost eye and vision assessments between 6-12 months.

For more information, visit www.infantsee.org or call (888) 396-3937 EYES



BACK

- Visita al Pediatra.
- Visita al Dentista.
- Visita al Oculista???

La Asociación Americana de Optometría recomienda hacer una visita para el primer examen de la vista después de los seis meses de edad del bebé.

InfantSEE® ofrece sin costo alguno el examen preliminar de la vista entre los seis y los doce meses de edad.

Para mayor información por favor visite www.infantsee.org o llame al (888) 396-3937 EYES.



Infant Vision Simulator Card

How an Infant View The World, Only available in English, (3 1/2 x 6 3/4) -- Quantities of 5



FRONT

The Importance of Vision Care

- Vision problems in infants and children are often not noticeable – even to an observant parent.
- Children typically assume that their vision is normal and are not aware of vision problems – so they generally don't complain about them.
- A lifetime of eye care should begin between six and 12 months of age with a comprehensive eye exam provided by an eye doctor.
- Four out of 100 children have amblyopia or "lazy eye." Many of these cases go undetected resulting in vision loss, which may have been prevented had the condition been detected and treated at an earlier age.
- Vision screenings are not the same as an eye exam. Even the best screenings conducted by health care providers may miss some cases of "lazy eye" and other vision conditions.
- Up to 14% of children have above average amounts of farsightedness. While they may see well at distance, this condition can still cause problems with eye alignment, eye movement, focusing, and close-up vision.
- Deficits in early literacy and attention have been shown in children 4 to 5 years of age with above average amounts of farsightedness.
- For most individuals, the vast majority of what we learn is through our visual sense. A comprehensive eye exam by an eye doctor is the only way to assure a child's vision is developing properly and functioning at its best.



www.infantsee.org

BACK

InfantSEE Poster

InfantSEE poster (18 x 24) -- Quantities of 1

Healthy Infants.

Healthy Eyes.

Healthy Futures.

Have you had your baby's eyes checked?

Help protect your infant's eyes with a **no-cost** vision assessment.



For more information, visit www.infantsee.org or call 888.396.EYES (3937).



InfantSEE Business Cards

Color print, double-sided English on one side, Spanish on the other (3 1/2 x 2) -- Bundled in Quantities of 25

HEALTHY INFANTS HEALTHY EYES HEALTHY FUTURES

Is your baby 6-12 months old? Have your baby's eyes checked by an InfantSEE® optometrist at no-cost.

To learn more about InfantSEE® or to locate a participating optometrist in your area, log on to www.infantsee.org or call (888) 396-EYES (3937).



TES SALUDABLES OS SALUDABLES FUTUROS SALUDABLES

bebe entre seis y doce meses de edad? Haga un examen ar de la vista a su bebe por un optometrista de InfantSEE® sin uno.

*or información para localizar a los optometristas participantes a, visite www.infantsee.org o llame al (888) 396-3937 (EYES).



FRONT

BACK